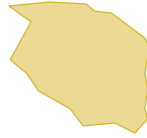


AREA PROFILE

» Caldwell County



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

TOTAL JOBS 25,479 2022 Q4	BIZ ESTABLISHMENTS 1,560 2022 Q4	AVERAGE WEEKLY WAGE \$975 2022 Q4	MEDIAN HH INCOME \$44,705 2021
UNEMPLOYMENT RATE 3.5% July 2023	EMPLOYED 35,538 July 2023	UNEMPLOYED 1,282 July 2023	LABOR FORCE 36,820 July 2023

JOBS (Quarterly Census of Employment and Wages) Caldwell County

SELECT AN INDUSTRY SECTOR
Total, All Industries

SNAPSHOT

25,479

Total, All Industries Jobs
2022 Q4

369 ↑ (1.5%)

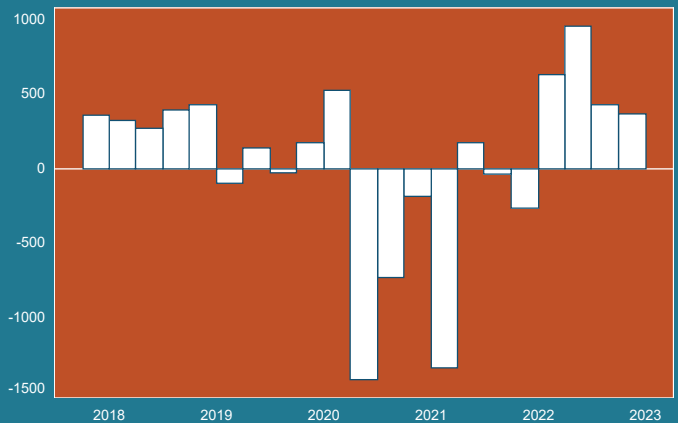
JOB CHANGE OVER THE YEAR

\$975

AVERAGE WEEKLY WAGE

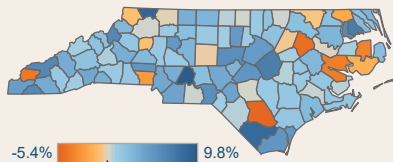
TREND

Quarterly Jobs Compared to Previous Year
Total, All Industries



COMPARISON

Job Change from One Year Ago
Total, All Industries



INDUSTRIES

Jobs and Percent of Area Total

Manufacturing	5,953 (23.4%)
Health Care and Social Assistance	3,687 (14.5%)
Retail Trade	2,847 (11.2%)
Educational Services	2,360 (9.3%)
Accommodation and Food	2,026 (8.0%)
Public Administration	1,451 (5.7%)
Admin/Waste Mgmt	1,041 (4.1%)
Construction	927 (3.6%)
Transportation and Warehousing	585 (2.3%)
Other Services (no)	

DATA

Total, All Industries

	Jobs	Avg Wkly Wage	Establishments
2022 Q4	25,479	\$975	1,560
2022 Q3	24,732	\$928	1,546
2022 Q2	25,206	\$901	1,527
2022 Q1	24,768	\$969	1,508
2021 Q4	25,110	\$971	1,473
2021 Q3	24,296	\$863	1,450
2021 Q2	24,242	\$810	1,450
2021 Q1	24,132	\$875	1,423
2020 Q4	25,371	\$879	1,436
2020 Q3	24,328	\$787	1,416
2020 Q2	24,063	\$759	1,424
2020 Q1	25,460	\$853	1,403
2019 Q4	25,553	\$789	1,386
2019 Q3	25,052	\$750	1,378
2019 Q2	25,477	\$735	1,376

LABOR FORCE (Local Area Unemployment Statistics)

Caldwell County

SNAPSHOT

3.5% Unemployment Rate

July 2023

0.0 ↔

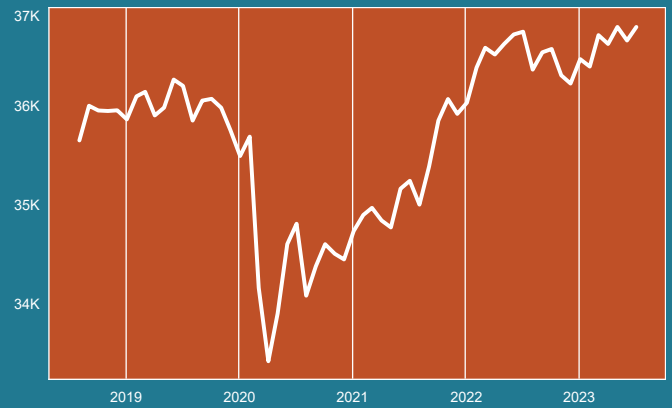
FROM PREVIOUS MONTH

-0.3 ↓

FROM LAST YEAR

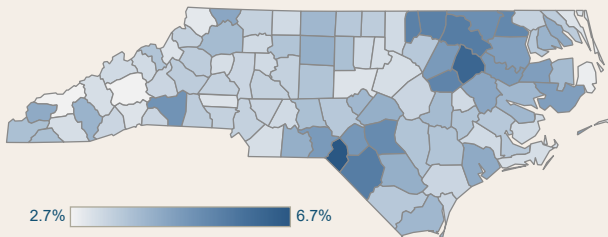
TREND

Size of Labor Force



COMPARISON

Unemployment Rates



DATA

	Employed Individuals	Unemployed Individuals	Unemployment Rate
July 2023	35,538	1,282	3.5%
June 2023	35,384	1,299	3.5%
May 2023	35,578	1,242	3.4%
April 2023	35,551	1,097	3.0%
March 2023	35,506	1,231	3.4%
February 2023	35,165	1,254	3.4%
January 2023	35,248	1,246	3.4%
December 2022	35,172	1,075	3.0%
November 2022	35,058	1,272	3.5%
October 2022	35,261	1,336	3.7%
September 2022	35,347	1,216	3.3%
August 2022	34,928	1,460	4.0%
July 2022	35,387	1,385	3.8%
June 2022	35,269	1,475	4.0%

DEMOGRAPHICS AND COMMUTING

Caldwell County

POPULATION

80,820

Certified Population Estimate
2021

200 (0.2%)

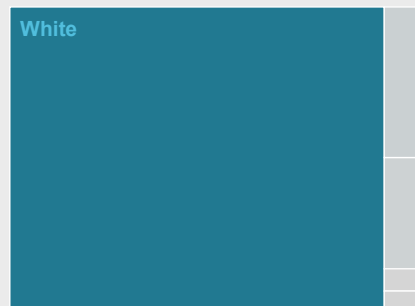
CHANGE FROM PREVIOUS YEAR

-338 (-0.4%)

CHANGE FROM FIVE YEARS AGO

POPULATION BY RACE

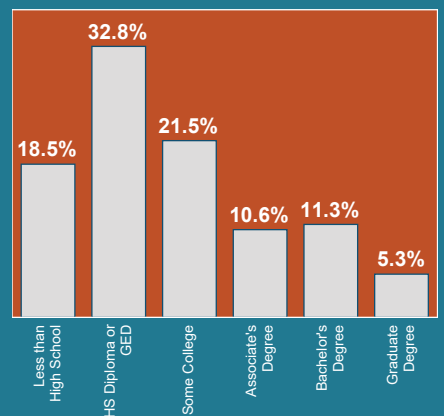
And Hispanic Ethnicity



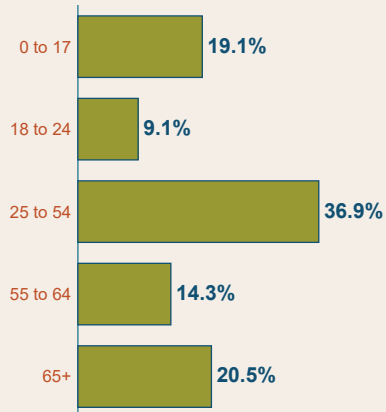
Hispanic Population
5,040
(6.2% of total population)

EDUCATION

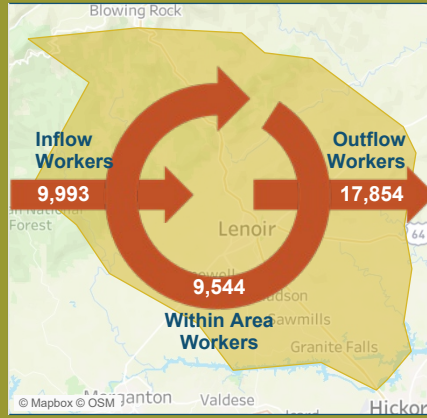
Population Age 25+



POPULATION AGE



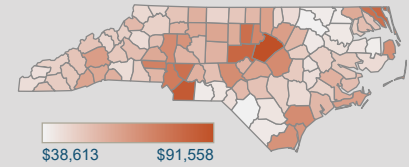
COMMUTING



HOUSEHOLDS

Median Household Income

\$44,705



Poverty Rate

14.8%