

# Appendix H: Benchmark Performance Measures Spreadsheet

## Infrastructure-Water, Sewer and Broadband

Benchmark	2016	2017	2018	2019	2020
The number of water, sewer and broadband grants	10				
Total water, sewer, and broadband project totals	\$1,353,524				

Source: WPCOG and other organizations.

## Infrastructure-Transportation

Benchmark	2016	2017	2018	2019	2020
The number of transportation grants	9				
Total transportation project totals	\$13,708,268				

Source: WPCOG and other organizations.

## Housing

### American Community Survey Data Benchmarks

Benchmark	2015	2016	2017	2018	2019
Number of Housing Units	162,285				
Number of Vacant Housing Units	22,188				
Owner-Occupied Housing Units	98,480				
Renter-Occupied Housing Units	41,617				
Median Housing Value	\$122,000				
Median Home Owner Monthly Costs (Housing Units with a Mortgage)	\$962				
Median Gross Rent	\$615				
Percentage of Home Owners whose month expenses exceed 35% of household income	19.5%				
Percentage of renters whose month expenses exceed 35% of household income	36.8%				

Source: American Community Survey, US Census Bureau.

## Additional Housing Benchmarks

Benchmark	2016	2017	2018	2019	2020
Civil Foreclosure Cases	857				
Number of new Site-Built Single-Family Permits	586				
Estimated Construction Value of Site-Built Single-Family Permits	\$125.2 million				
Number of Homes Addressed through WPCOG grant programs	437				

Source: NC Administrative Office of the Courts, Western Piedmont Area Grant Agencies, WPCOG Community Development Department.

## Marketing-“Regional Recruitment and Retention”

### Population Change Benchmarks

Benchmark	2015	2016	2017	2018	2019
Total Population	365,471				
Total Population Under Age 18	78,784				
Total population age 19 to 24	34,686				
Total population age 25 to 44	84,287				
Total population age 45 to 64	103,673				
Total population age 65 and over	64,041				

Source: NC Office of Management and Budget, NC Department of Commerce.

### Tourism Benchmarks

Benchmark	2015	2016	2017	2018	2021
Tourism Expenditures	\$416.8 million				
Tourism related Employment	3,450				
Local Tourism related Tax Receipts	\$12.4 million				

Source: NC Office of Management and Budget, NC Department of Commerce.

## Community Life

Benchmark	2015	2016	2017	2018	2019
Population without Health Insurance Coverage	40,910				
% of Population without Health Insurance Coverage	11.5%				
Householder Age 65 and Over	40,584				

Source: American Community Survey, US Census Bureau.

## Life Expectancy at Birth

Benchmark	2013-2015	2016-2018	2019-2021
Alexander County	78.2		
Burke County	76.4		
Caldwell County	75.5		
Catawba County	76.5		

## Workforce

### Employment and Income Benchmarks

Benchmark	2016	2017	2018	2019	2020
Resident Labor Force	170,825				
Resident Number of Employed	162,598				
Resident Number of Unemployed	8,227				
Unemployment Rate	4.8%				

Total Number of Jobs in the Region by Type	2016	2017	2018	2019	2020
Manufacturing	40,327				
Construction	3,656				
Healthcare	21,470				
Education	10,034				
Trade (Wholesale and Retail)	23,551				
Other Services	39,935				
Public Administration	7,870				
Other Employment	951				
<b>Total Jobs</b>	<b>147,794</b>				

Source: NC Department of Commerce, Labor and Economic Analysis Division.

Benchmark-Income	2016	2017	2018	2019	2020
Average Weekly Wages	\$772				

Source: NC Department of Commerce, Labor and Economic Analysis Division.

## Education Benchmarks

Educational Attainment	2015	2016	2017	2018	2019
Percentage of population 25+ with a high school diploma or equivalent	81.5				
Percentage of population 25+ with a four year degree or higher	18.5				

Source: American Community Survey (US Census Bureau).

Percentage of students (3-8) passing end of grade tests (EOGs)	2015-16	2016-17	2017-18	2018-19	2019-20
Alexander County Schools	59.4				
Burke County Schools	62.0				
Caldwell County Schools	59.1				
Catawba County Schools	59.5				
Hickory Public Schools	55.7				
Newton-Conover Schools	55.5				
North Carolina	58.2				

Source: NC Department of Public Instruction.

Percentage of students (9-12) passing end of course tests (EOCs*)	2015-16	2016-17	2017-18	2018-19	2019-20
Alexander County Schools	64.8				
Burke County Schools	60.6				
Caldwell County Schools	58.4				
Catawba County Schools	59.1				
Hickory Public Schools	53.0				
Newton-Conover Schools	53.8				
North Carolina	58.5				

\*EOCs include Math I, English II and Biology. Source: NC Department of Public Instruction.

Percentage of students graduating from high school in four years	2015-16	2016-17	2017-18	2018-19	2019-20
Alexander County Schools	86.0				
Burke County Schools	91.3				
Caldwell County Schools	90.8				
Catawba County Schools	89.8				
Hickory Public Schools	84.7				
Newton-Conover Schools	93.5				
North Carolina	85.9				

Source: NC Department of Public Instruction.

## Economic Development

Benchmark	2015	2011	2012	2013	2014
Total Number of Business Establishments	7,370				

Source: County Business Patterns (US Census Bureau).

Benchmark	2015-16	2016-17	2017-18	2018-19	2019-20
Taxable Retail Sales*	\$3.51 billion				

Taxable Retail Sales are retails subject to the North Carolina Sales Tax. Source: County Business Patterns (US Census Bureau).

Benchmark	2016	2017	2018	2019	2020
The number building reuse and IDF* grants	10				
Total building reuse and IDF* grant project totals	\$45 million				
Jobs Created through WPCOG Grants	346				

\*Industrial Development Fund Source: WPCOG and other organizations.

Benchmark-Poverty Rates	2015	2016	2017	2018	2019
Percentage Living Below Poverty Level-All Individuals	15.8%				
Percentage Living Below Poverty Level-Children (0-17)	19.4%				

Source: American Community Survey, US Census Bureau.