

**County Profile**

**Catawba County (NC)**

**November 2020**

**Demographics**

**Population & Growth**

2018 Est Population  
2010 Census Total Population  
Jul2018 NC Certified Population Estimate

**Population**

156,729  
154,358  
158,483

**% Annual Growth**

0.4%  
0.9%  
0.7%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

107,595  
46,763

**Urban/Rural Percent**

69.7%  
30.3%

**Estimated Population by Age**

2018 Est Median Age  
2018 Est Total Pop 0-19  
2018 Est Total Pop 20-24  
2018 Est Total Pop 25-34  
2018 Est Total Pop 35-44  
2018 Est Total Pop 45-54  
2018 Est Total Pop 55-64  
2018 Est Total Pop 65+

41  
39,230  
9,331  
17,910  
19,235  
22,848  
21,436  
26,739

**% Pop by Age**

25.1%  
6.0%  
11.4%  
12.3%  
14.6%  
13.7%  
17.1%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 22.4  
Workers Not Working at Home 68,940  
Travel Time to Work: < 10 minutes 13.7%  
Travel Time to Work: 10-14 minutes 17.7%  
Travel Time to Work: 15-19 minutes 20.2%  
Travel Time to Work: 20-24 minutes 17.0%  
Travel Time to Work: 25-29 minutes 7.6%  
Travel Time to Work: 30-34 minutes 9.6%  
Travel Time to Work: 35-44 minutes 4.0%  
Travel Time to Work: 45-59 minutes 4.4%  
Travel Time to Work: 60+ minutes 5.7%

**Workers, By Transportation**

Worker Transp, Base 71,148  
Work at Home 3.1%  
Drove Car/Truck/Van Alone 85.2%  
Carpooled Car/Truck/Van 8.2%  
Public Transportation 0.2%  
Walked 1.0%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 2.3%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

55,069  
15,155  
925

**Residents**

77.4%  
21.3%  
1.3%

**Education**

2019-20 Kindergarten-12th Enrollment  
2020 Average SAT score (1600 new scale)  
2020 Percent of Graduates taking SAT  
2018-19 Higher Education Completions (Provisional)  
2018-19 Higher Education Enrollment (Provisional)  
2018 Est Education Attainment age 25+, At Least High School Graduate  
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

22,593  
1,112  
31.9%  
1,635  
9,090  
92,144  
23,742

**Pop Age 25+**

85.2%  
21.9%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	60,887	
2010 Census Total Households	67,886	
2018 Est Total Housing Units, % annual growth	68,693	0.4%
2018 Est Occupied Housing, % of total	61,099	88.9%
2018 Est Vacant Housing, % of total	7,594	11.1%
2018 Est Median Value of Owner Occupied Housing	\$141,900	
2018 Est Median Gross Rent	\$724	
2018 Est Owner Occupied Housing, % of total	42,417	69.4%
2018 Est Renter Occupied Housing, % of total	18,682	30.6%
2018 Est % Owner Occupied Vacancy Rate	1.3%	
2018 Est % Renter Occupied Vacancy Rate	6.5%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$62,562	
2018 Median Household Income (SAIPE)	\$53,738	0.7%
2018 Est Median Worker Earnings	\$30,341	
2018 Per Capita Income (BEA)	\$45,342	
2018 Est Pop, Income Below Poverty (SAIPE)	20,321	13.0%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
SEP2020 Prelim., 2019 Employment	69,485	76,686
SEP2020 Prelim., 2019 Unemployment	5,385	2,854
SEP2020 Prelim., 2019 Unemployment Rate	7.2%	3.6%
2020Q2YTD, 2019 Announced Job Creation	130	444
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$27.3	\$58.4

## Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	87,694	88,599	\$851	\$850
Total Government	9,773	9,474	\$916	\$924
Total Private Industry	77,921	79,125	\$843	\$841
Agriculture Forestry Fishing & Hunting	.	84	.	\$672
Mining	.	31	.	\$1,045
Utilities	360	362	\$2,666	\$1,888
Construction	2,817	2,764	\$909	\$990
Manufacturing	24,266	24,375	\$970	\$957
Wholesale Trade	4,399	4,409	\$1,124	\$1,145
Retail Trade	10,979	11,117	\$580	\$583
Transportation and Warehousing	4,830	4,818	\$859	\$877
Information	429	465	\$1,308	\$1,076
Finance and Insurance	1,203	1,192	\$1,307	\$1,166
Real Estate and Rental and Leasing	659	624	\$740	\$782
Professional and Technical Services	2,744	2,843	\$1,098	\$1,143
Mgt of Companies, Enterprises	1,782	2,068	\$1,918	\$1,713
Administrative and Waste Services	4,408	4,996	\$560	\$566
Educational Services	4,777	4,589	\$741	\$768
Health Care and Social Assistance	10,716	10,500	\$984	\$1,023
Arts, Entertainment and Recreation	955	1,078	\$335	\$343
Accommodation and Food Services	7,271	7,444	\$312	\$309
Other Services Ex. Public Admin	1,725	1,685	\$614	\$603
Public Administration	3,260	3,160	\$849	\$881
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q3 Available Industrial Buildings	17
2020Q1 Establishments: Total Private Industry	4,487
2020Q1 Establishments: Manufacturing	428
2018 Est Self Employed	3,920

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$3.9
2019 Total Retail Businesses (With Food/Drink)	1,110
2019 Avg Sales/Business Total (with Food/Drink)	\$3,525,063
2020Q3 Available Commercial Buildings (if County reports)	1

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.5750
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$2,489.4
2020 Tier designation	2

### Childcare

2020Q3 Licensed Child Care Facilities	95
2020Q3 Licensed Child Care Enrollment	4,462

### Healthcare Providers

2019 Number of Physicians	394
2019 Physicians/10,000 population	24.7
2019 RNs/10,000 population	121.5
2019 Dentists/10,000 population	5.6
2017 Pharmacists/10,000 population	12.4

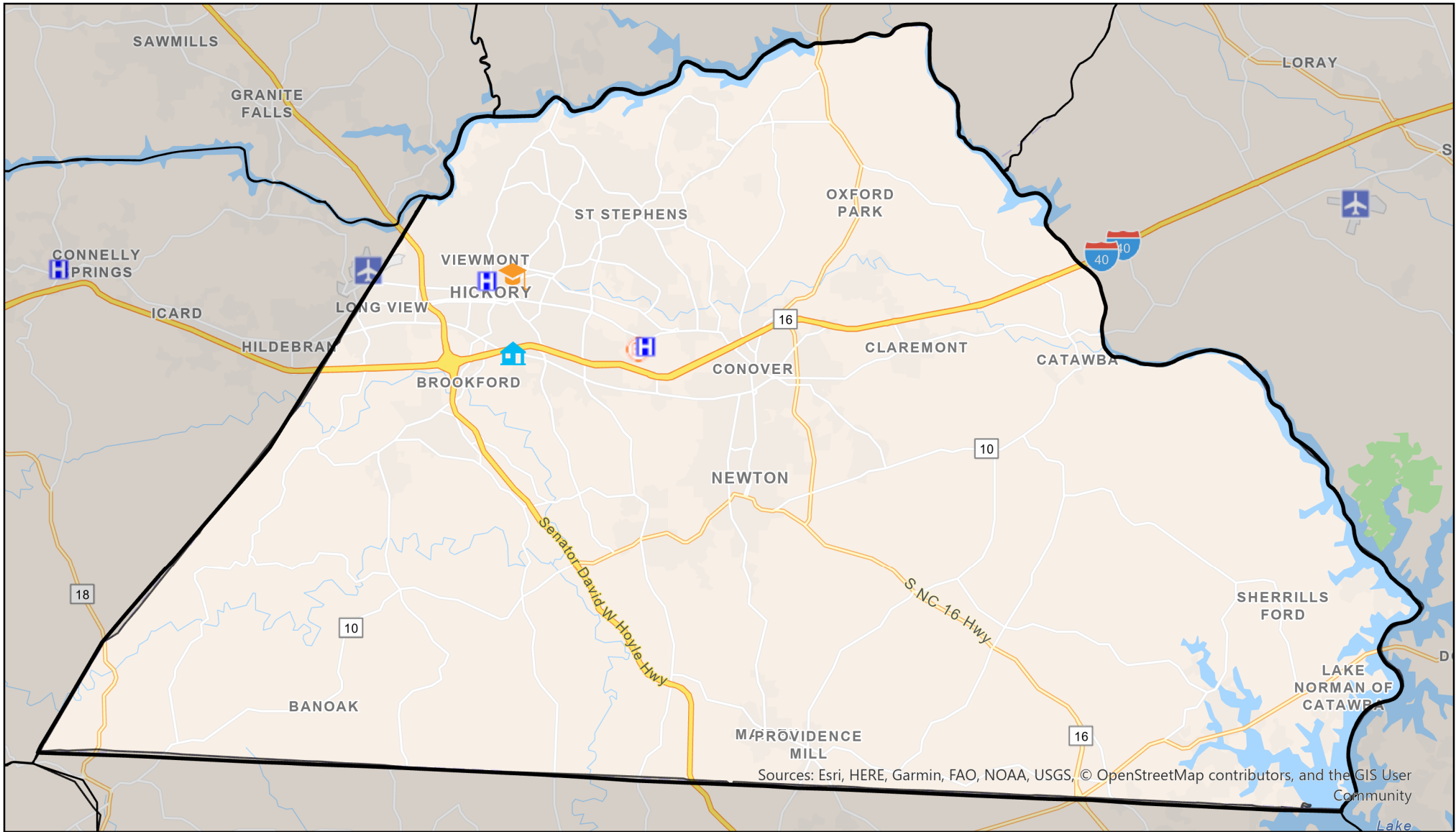
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:










Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Catawba County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



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|---|---|---|
|  Commercial Airports |  Hospitals                 |  Public Universities                   |
|  General Aviation    |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports            |  Community Colleges        |  Military Installations                |



4 Miles