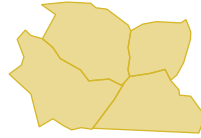


# AREA PROFILE

## » Western Piedmont WDB



<b>TOTAL JOBS</b> <b>155,412</b> 2022 Q4	<b>BIZ ESTABLISHMENTS</b> <b>9,023</b> 2022 Q4	<b>AVERAGE WEEKLY WAGE</b> <b>\$1,002</b> 2022 Q4	<b>MEDIAN HH INCOME</b> <b>\$53,574</b> 2021
<b>UNEMPLOYMENT RATE</b> <b>3.4%</b> July 2023	<b>EMPLOYED</b> <b>170,772</b> July 2023	<b>UNEMPLOYED</b> <b>6,025</b> July 2023	<b>LABOR FORCE</b> <b>176,797</b> July 2023

## JOBS (Quarterly Census of Employment and Wages)

Western Piedmont WDB

SELECT AN INDUSTRY SECTOR  
Total, All Industries

### SNAPSHOT

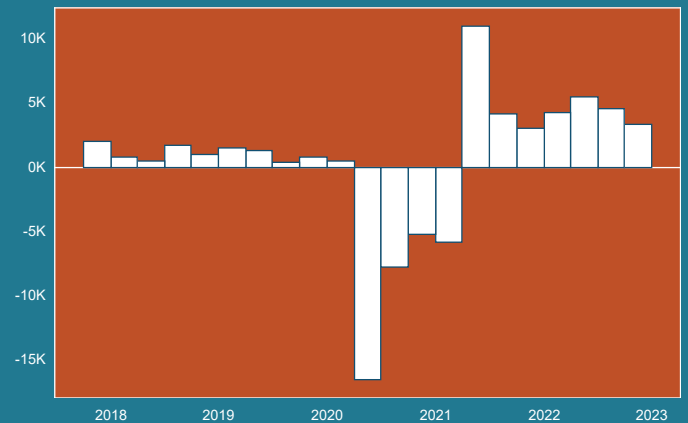
**155,412**  
Total, All Industries Jobs  
2022 Q4

**3,413** ↑ (2.2%)  
JOB CHANGE OVER THE YEAR

**\$1,002**  
AVERAGE WEEKLY WAGE

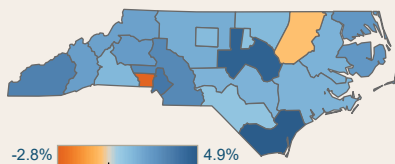
### TREND

Quarterly Jobs Compared to Previous Year  
Total, All Industries



### COMPARISON

Job Change from One Year Ago  
Total, All Industries



### INDUSTRIES

Jobs and Percent of Area Total

Manufacturing	41,834 (26.9%)
Health Care and Social Assistance	21,308 (13.7%)
Retail Trade	17,825 (11.5%)
Accommodation and Food	12,304 (7.9%)
Educational Services	9,941 (6.4%)
Admin/Waste Mgmt	8,514 (5.5%)
Public Administration	7,903 (5.1%)
Transportation and Warehousing	7,624 (4.9%)
Construction	5,023 (3.2%)
Professional and	

### DATA

Total, All Industries

	Jobs	Avg Wkly Wage	Establishments
2022 Q4	155,412	\$1,002	9,023
2022 Q3	152,756	\$979	8,936
2022 Q2	153,789	\$945	8,835
2022 Q1	151,154	\$954	8,695
2021 Q4	151,999	\$998	8,471
2021 Q3	148,172	\$910	8,377
2021 Q2	148,289	\$875	8,291
2021 Q1	146,843	\$854	8,169
2020 Q4	148,906	\$941	8,201
2020 Q3	143,964	\$827	8,141
2020 Q2	137,191	\$808	8,190
2020 Q1	152,651	\$816	8,143
2019 Q4	154,071	\$836	7,992
2019 Q3	151,660	\$784	7,935
2019 Q2	153,742	\$783	7,890

# LABOR FORCE (Local Area Unemployment Statistics)

Western Piedmont WDB

## SNAPSHOT

# 3.4% Unemployment Rate

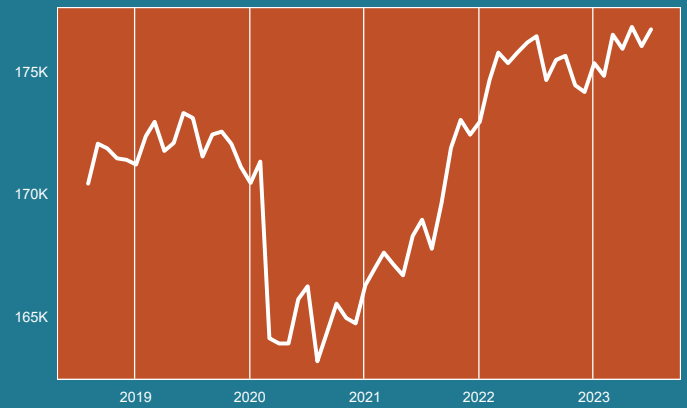
July 2023

**-0.1** ↓  
FROM PREVIOUS MONTH

**-0.2** ↓  
FROM LAST YEAR

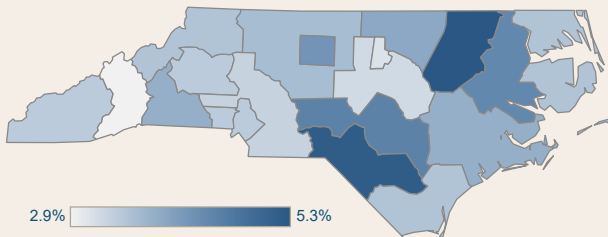
## TREND

Size of Labor Force



## COMPARISON

Unemployment Rates



## DATA

	Employed Individuals	Unemployed Individuals	Unemployment Rate
July 2023	170,772	6,025	3.4%
June 2023	170,016	6,093	3.5%
May 2023	171,080	5,816	3.3%
April 2023	170,911	5,088	2.9%
March 2023	170,828	5,750	3.3%
February 2023	169,118	5,779	3.3%
January 2023	169,516	5,898	3.4%
December 2022	169,158	5,078	2.9%
November 2022	168,582	5,931	3.4%
October 2022	169,466	6,250	3.6%
September 2022	169,862	5,683	3.2%
August 2022	167,910	6,813	3.9%
July 2022	170,103	6,413	3.6%
June 2022	169,505	6,748	3.8%

# DEMOGRAPHICS AND COMMUTING

Western Piedmont WDB

## POPULATION

# 366,693

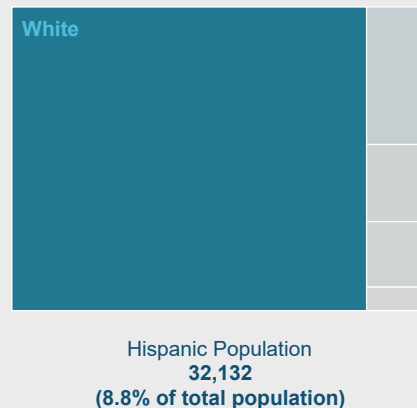
Certified Population Estimate  
2021

**1,198 (0.3%)**  
CHANGE FROM PREVIOUS YEAR

**4,220 (1.2%)**  
CHANGE FROM FIVE YEARS AGO

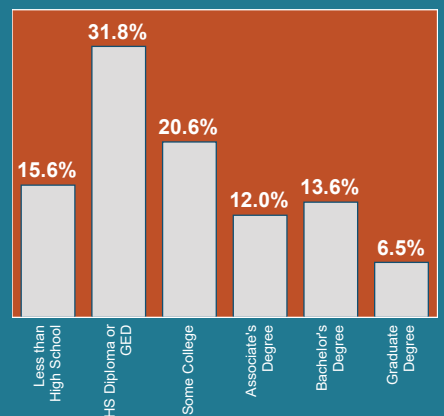
## POPULATION BY RACE

And Hispanic Ethnicity

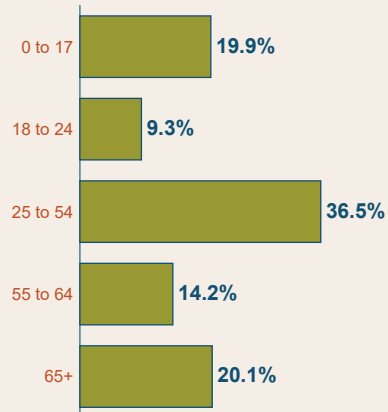


## EDUCATION

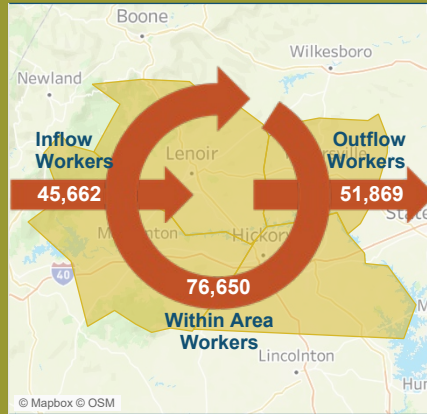
Population Age 25+



## POPULATION AGE



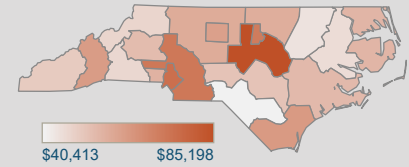
## COMMUTING



## HOUSEHOLDS

### Median Household Income

\$53,574



### Poverty Rate

13.9%