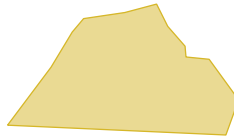


AREA PROFILES

» Catawba County



SELECT AREA TYPE

County

SELECT AREA

Catawba County



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

TOTAL JOBS	BIZ ESTABLISHMENTS	AVERAGE WEEKLY WAGE	GDP
88,617 2024 Q3	5,227 2024 Q3	\$1,057 2024 Q3	\$11.9B 2023
UNEMPLOYMENT RATE	UNEMPLOYED	LABOR FORCE	MEDIAN HH INCOME
3.9% August 2025	2,970 August 2025	76,317 August 2025	\$65,898 2023

JOBS & GDP (QCEW & BEA)

Catawba County

SELECT AN INDUSTRY SECTOR

Total, All Industries

SNAPSHOT

88,617 Jobs

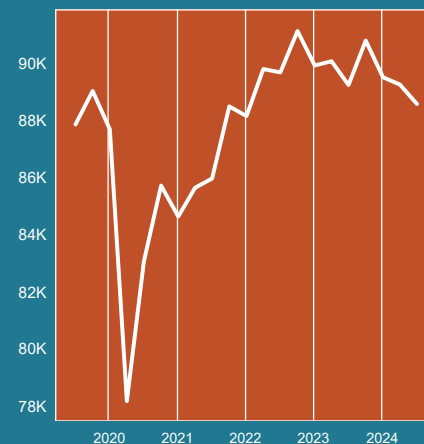
Total, All Industries
2024 Q3

-665 ↓ (-0.7%)
JOB CHANGE OVER THE YEAR

\$1,057
AVERAGE WEEKLY WAGE

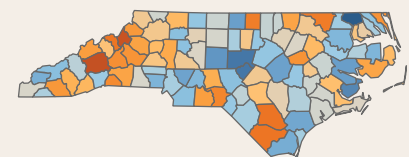
TREND

Total, All Industries Jobs



COMPARISON

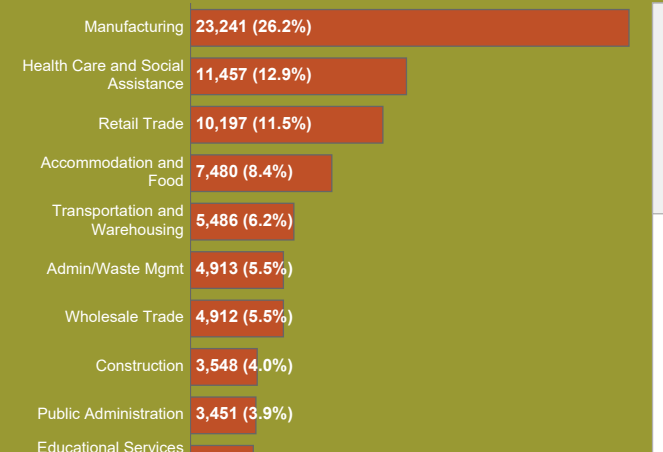
Job Change from One Year Ago
Total, All Industries



-7.6% 9.9%

INDUSTRIES

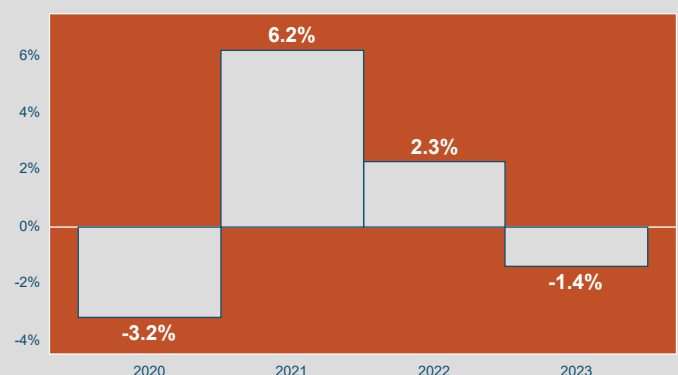
Jobs and Percent of Area Total



REAL GDP

Annual change of chained 2017 dollars

Select a BEA Industry
All industry total



LABOR FORCE (Local Area Unemployment Statistics)

Catawba County

SNAPSHOT

3.9% Unemployment Rate

August 2025

0.3↑

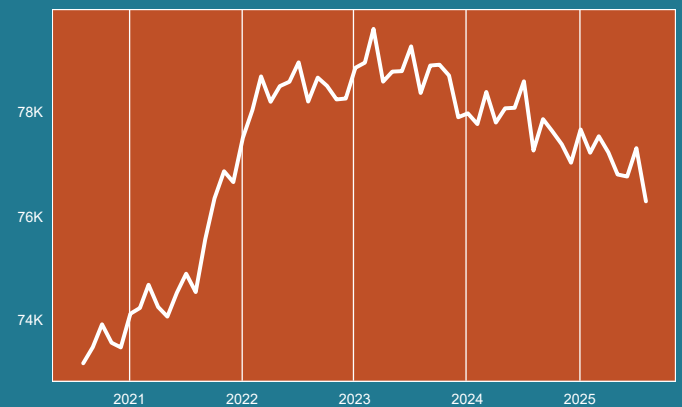
FROM PREVIOUS MONTH

0.0↔

FROM LAST YEAR

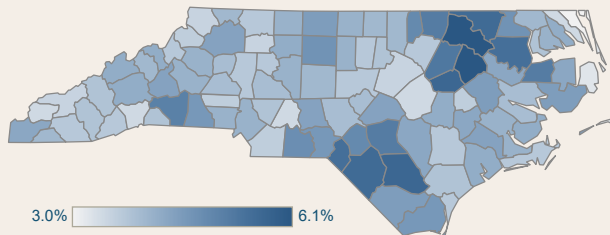
TREND

Size of Labor Force



COMPARISON

Unemployment Rates



DATA

	Employed Individuals	Unemployed Individuals	Unemployment Rate
August 2025	73,347	2,970	3.9%
July 2025	74,550	2,785	3.6%
June 2025	73,867	2,925	3.8%
May 2025	74,173	2,658	3.5%
April 2025	74,775	2,479	3.2%
March 2025	74,862	2,701	3.5%
February 2025	74,521	2,727	3.5%
January 2025	74,742	2,951	3.8%
December 2024	74,564	2,493	3.2%
November 2024	74,665	2,743	3.5%
October 2024	75,075	2,585	3.3%
September 2024	75,396	2,495	3.2%
August 2024	74,241	3,049	3.9%
July 2024	75,398	3,217	4.1%

DEMOGRAPHICS AND COMMUTING

Catawba County

POPULATION

166,196

Certified Population Estimate
2023

1,864 (1.1%)

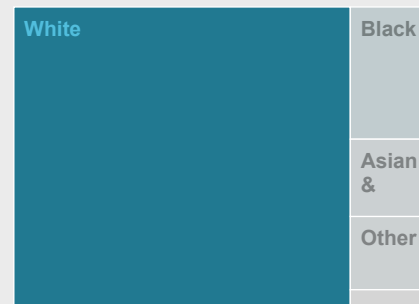
CHANGE FROM PREVIOUS YEAR

5,066 (3.1%)

CHANGE FROM THREE YEARS AGO

POPULATION BY RACE

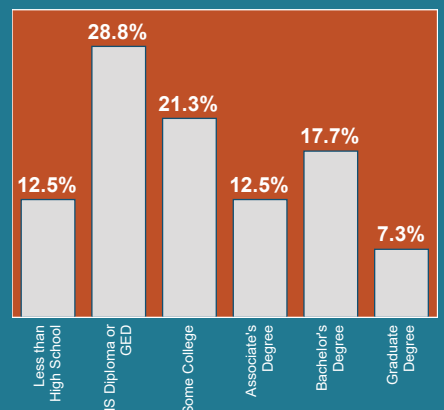
And Hispanic Ethnicity



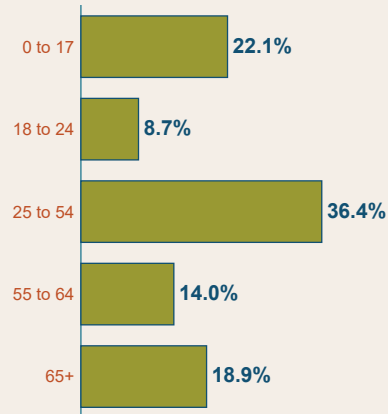
Hispanic Population
19,143
(11.5% of total population)

EDUCATION

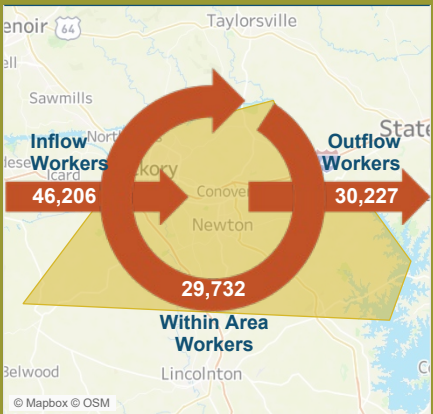
Population Age 25+



POPULATION AGE

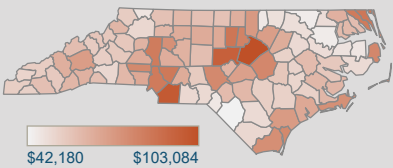


COMMUTING



HOUSEHOLDS

Median Household Income
\$65,898



Poverty Rate
11.9%