

## County Profile

## Catawba County (NC)

May 2022

### Demographics

#### Population & Growth

	Population	% Annual Growth
2019 Est Population	157,613	0.6%
2020 Census Total Population	160,610	0.4%
Jul2020 NC Certified Population Estimate	160,924	0.8%

#### Urban/Rural Representation

	Population	Urban/Rural Percent
2010 Census Total Population: Urban	107,595	69.7%
2010 Census Total Population: Rural	46,763	30.3%

#### Estimated Population by Age

	Population	% Pop by Age
2019 Est Median Age	41	
2019 Est Total Pop 0-19	39,154	24.9%
2019 Est Total Pop 20-24	9,404	6.0%
2019 Est Total Pop 25-34	18,289	11.6%
2019 Est Total Pop 35-44	19,109	12.1%
2019 Est Total Pop 45-54	22,412	14.2%
2019 Est Total Pop 55-64	21,710	13.8%
2019 Est Total Pop 65+	27,535	17.5%

### Commuters, Workers Age 16 and Over, 2019 Census ACS Est

#### Percent of Workers, By Travel Time

Avg Travel Time, Minutes	22.6
Workers Not Working at Home	69,662
Travel Time to Work: < 10 minutes	13.3%
Travel Time to Work: 10-14 minutes	17.8%
Travel Time to Work: 15-19 minutes	20.4%
Travel Time to Work: 20-24 minutes	16.5%
Travel Time to Work: 25-29 minutes	7.4%
Travel Time to Work: 30-34 minutes	9.9%
Travel Time to Work: 35-44 minutes	4.1%
Travel Time to Work: 45-59 minutes	4.6%
Travel Time to Work: 60+ minutes	6.1%

#### Workers, By Transportation

Worker Transp, Base	72,023
Work at Home	3.3%
Drove Car/Truck/Van Alone	85.2%
Carpooled Car/Truck/Van	7.6%
Public Transportation	0.3%
Walked	1.0%
Bicycle	0.1%
Taxi, Motorcycle, Other	2.6%

#### Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

#### Commuters

55,386
15,701
936

#### Residents

76.9%
21.8%
1.3%

### Education

	Population	Pop Age 25+
2020-21 Kindergarten-12th Enrollment	21,701	
2020 Average SAT score (1600 scale)	1,112	
2020 Percent of Graduates taking SAT	31.9%	
2019-20 (Provisional) Higher Education Completions	2,178	
2019-20 (Provisional) Higher Education Enrollment	9,296	
2019 Est Education Attainment age 25+, At Least High School Graduate	93,664	85.9%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	24,663	22.6%

## Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	70,744	0.4%
2020 Census Occupied Housing, % of total	64,471	91.1%
2020 Census Vacant Housing, % of total	6,273	8.9%
2019 Est Median Value of Owner Occupied Housing	\$143,600	
2019 Est Median Gross Rent	\$738	
2019 Est Owner Occupied Housing, % of total	43,246	69.4%
2019 Est Renter Occupied Housing, % of total	19,073	30.6%
2019 Est % Owner Occupied Vacancy Rate	1.0%	
2019 Est % Renter Occupied Vacancy Rate	5.5%	

## Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$64,038	
2020 Median Household Income (SAIPE)	\$52,737	( 1.8%)
2019 Est Median Worker Earnings	\$31,251	
2020 Per Capita Income (BEA)	\$49,193	
2020 Est Pop, Income Below Poverty (SAIPE)	18,349	11.6%

## Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	75,848	71,632
Mar2022 Prelim., 2021 Unemployment	2,616	6,220
Mar2022 Prelim., 2021 Unemployment Rate	3.3%	8.0%
2021Q4YTD, 2021 Announced Job Creation	1,167	1,167
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$836.5	\$836.5

## Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	88,533	83,698	\$1,053	\$896
Total Government	9,569	9,336	\$1,126	\$964
Total Private Industry	78,964	74,362	\$1,044	\$888
Agriculture Forestry Fishing & Hunting	.	89	.	\$687
Mining	.	32	.	\$948
Utilities	328	354	\$2,013	\$2,032
Construction	2,952	2,824	\$1,270	\$1,018
Manufacturing	24,298	22,834	\$1,121	\$991
Wholesale Trade	4,574	4,270	\$1,481	\$1,206
Retail Trade	11,131	10,892	\$823	\$654
Transportation and Warehousing	6,232	4,992	\$1,031	\$907
Information	428	392	\$1,261	\$1,210
Finance and Insurance	1,199	1,212	\$1,593	\$1,286
Real Estate and Rental and Leasing	610	629	\$1,013	\$793
Professional and Technical Services	2,681	2,568	\$1,294	\$1,140
Mgt of Companies, Enterprises	1,865	1,740	\$1,730	\$1,798
Administrative and Waste Services	4,611	4,276	\$797	\$611
Educational Services	4,527	4,315	\$984	\$812
Health Care and Social Assistance	10,356	10,311	\$1,287	\$1,047
Arts, Entertainment and Recreation	900	807	\$439	\$388
Accommodation and Food Services	6,636	6,306	\$395	\$328
Other Services Ex. Public Admin	1,799	1,623	\$767	\$662
Public Administration	3,285	3,234	\$998	\$903
Unclassified	0	0	\$0	\$0



## Commercial/Retail/Industrial

### Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	4,642
2021Q4 Establishments: Manufacturing	420
2019 Est Self Employed	4,173

### Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$2,164.4
2021 Total Retail Businesses (With Food/Drink)	1,396
2021 Avg Sales/Business Total (with Food/Drink)	\$1,550,428
2021Q4 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.5750
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$2,886.2
2021 Tier designation	2

### Childcare

2022Q1 Licensed Child Care Facilities	94
2022Q1 Licensed Child Care Enrollment	4,058

### Healthcare Providers

2019 Number of Physicians	394
2019 Physicians/10,000 population	24.7
2020 RNs/10,000 population	126.0
2020 Dentists/10,000 population	5.6
2020 Pharmacists/10,000 population	9.8

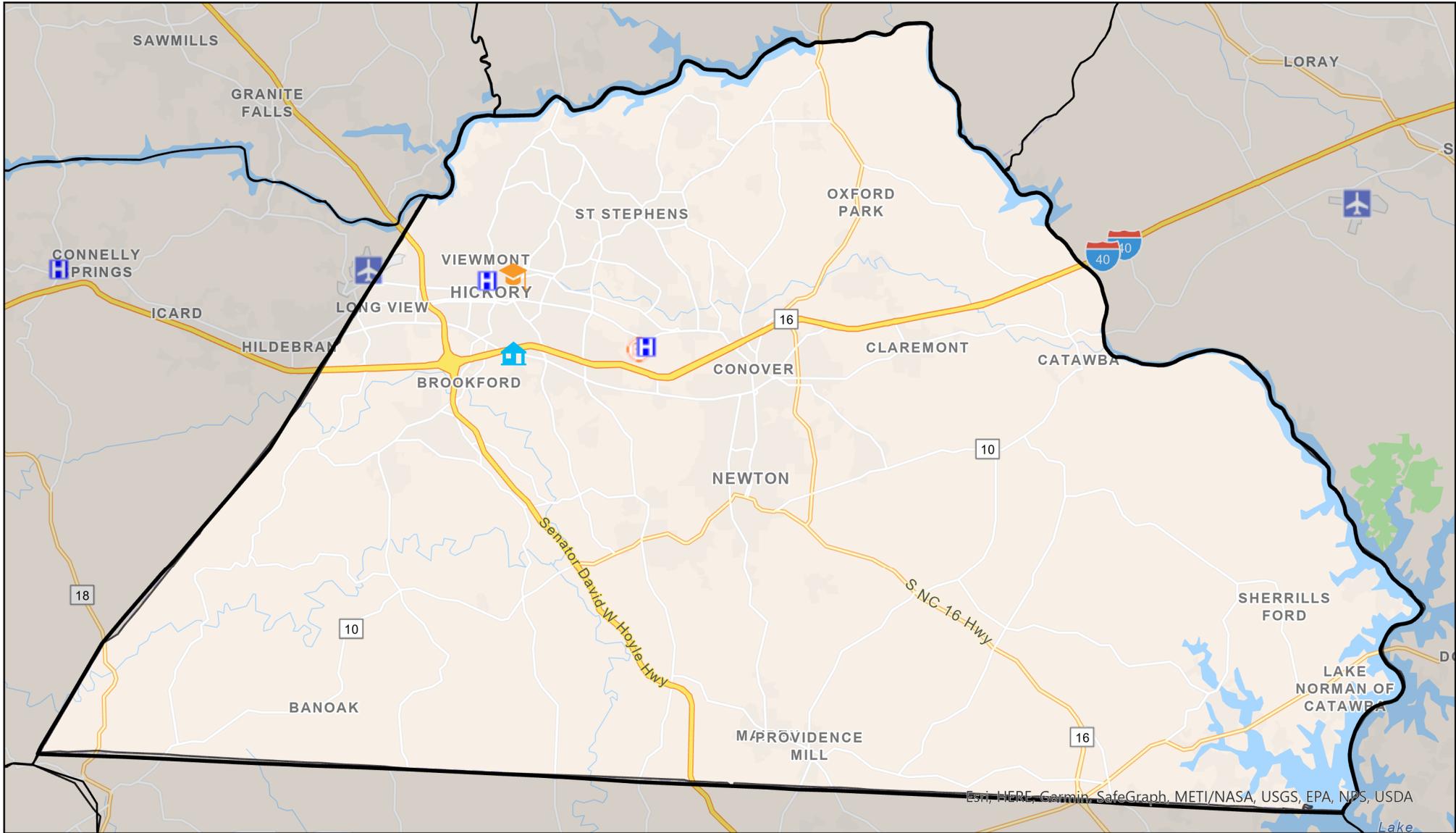
### Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

### Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

# Catawba County, North Carolina



- |   |                     |   |                           |   |                                       |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



4 Miles

Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, EPA, NPS, USDA