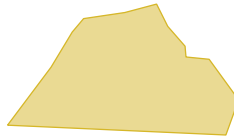


AREA PROFILE

» Catawba County



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

TOTAL JOBS 90,744 2022 Q4	BIZ ESTABLISHMENTS 5,072 2022 Q4	AVERAGE WEEKLY WAGE \$1,054 2022 Q4	MEDIAN HH INCOME \$59,841 2021
UNEMPLOYMENT RATE 3.4% July 2023	EMPLOYED 77,693 July 2023	UNEMPLOYED 2,730 July 2023	LABOR FORCE 80,423 July 2023

JOBS (Quarterly Census of Employment and Wages) Catawba County

SELECT AN INDUSTRY SECTOR
Total, All Industries

SNAPSHOT

90,744

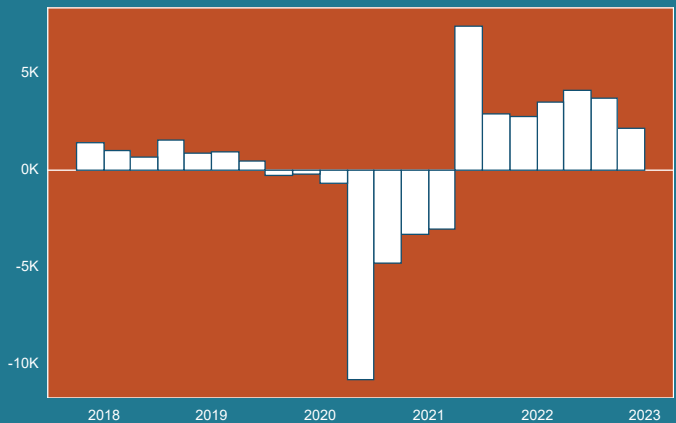
Total, All Industries Jobs
2022 Q4

2,211 ↑ (2.5%)
JOB CHANGE OVER THE YEAR

\$1,054
AVERAGE WEEKLY WAGE

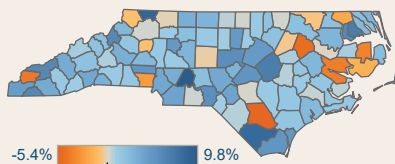
TREND

Quarterly Jobs Compared to Previous Year
Total, All Industries



COMPARISON

Job Change from One Year Ago
Total, All Industries



INDUSTRIES

Jobs and Percent of Area Total

Manufacturing	24,837 (27.4%)
Retail Trade	11,119 (12.3%)
Health Care and Social Assistance	10,600 (11.7%)
Accommodation and Food	6,879 (7.6%)
Transportation and Warehousing	6,508 (7.2%)
Admin/Waste Mgmt	4,866 (5.4%)
Wholesale Trade	4,758 (5.2%)
Educational Services	4,547 (5.0%)
Public Administration	3,344 (3.7%)
Construction	

DATA

Total, All Industries

	Jobs	Avg Wkly Wage	Establishments
2022 Q4	90,744	\$1,054	5,072
2022 Q3	89,762	\$1,037	5,027
2022 Q2	89,847	\$1,009	4,973
2022 Q1	88,185	\$1,005	4,909
2021 Q4	88,533	\$1,053	4,784
2021 Q3	86,006	\$966	4,721
2021 Q2	85,684	\$940	4,669
2021 Q1	84,675	\$896	4,599
2020 Q4	85,759	\$1,008	4,621
2020 Q3	83,099	\$871	4,591
2020 Q2	78,208	\$850	4,635
2020 Q1	87,727	\$851	4,633
2019 Q4	89,074	\$885	4,546
2019 Q3	87,898	\$829	4,506
2019 Q2	89,026	\$830	4,474

LABOR FORCE (Local Area Unemployment Statistics)

Catawba County

SNAPSHOT

3.4% Unemployment Rate

July 2023

0.0 ↔

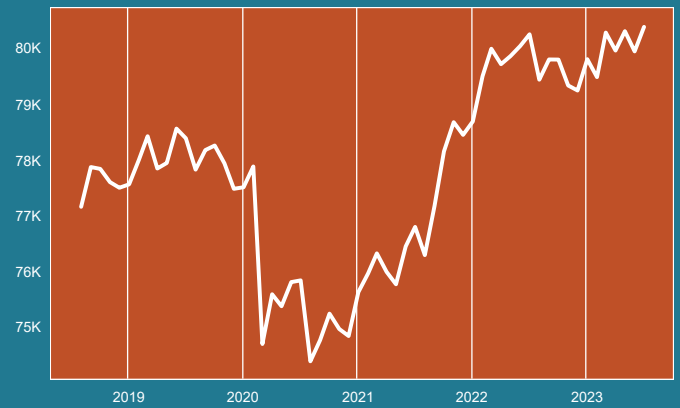
FROM PREVIOUS MONTH

-0.3 ↓

FROM LAST YEAR

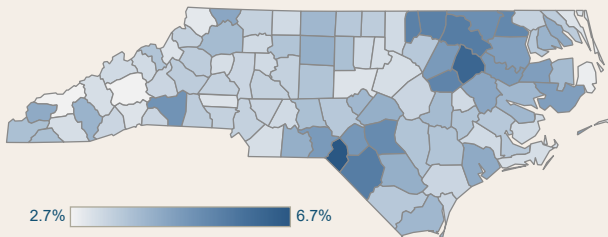
TREND

Size of Labor Force



COMPARISON

Unemployment Rates



DATA

	Employed Individuals	Unemployed Individuals	Unemployment Rate
July 2023	77,693	2,730	3.4%
June 2023	77,238	2,746	3.4%
May 2023	77,718	2,628	3.3%
April 2023	77,680	2,319	2.9%
March 2023	77,679	2,642	3.3%
February 2023	76,890	2,633	3.3%
January 2023	77,110	2,734	3.4%
December 2022	76,958	2,325	2.9%
November 2022	76,679	2,694	3.4%
October 2022	77,010	2,827	3.5%
September 2022	77,241	2,598	3.3%
August 2022	76,364	3,113	3.9%
July 2022	77,354	2,936	3.7%
June 2022	77,050	3,030	3.8%

DEMOGRAPHICS AND COMMUTING

Catawba County

POPULATION

161,736

Certified Population Estimate
2021

944 (0.6%)

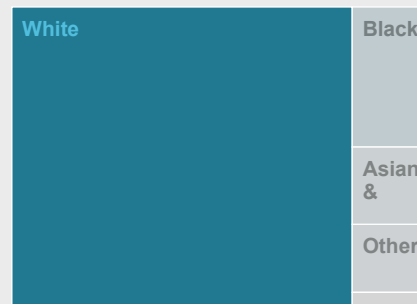
CHANGE FROM PREVIOUS YEAR

4,851 (3.1%)

CHANGE FROM FIVE YEARS AGO

POPULATION BY RACE

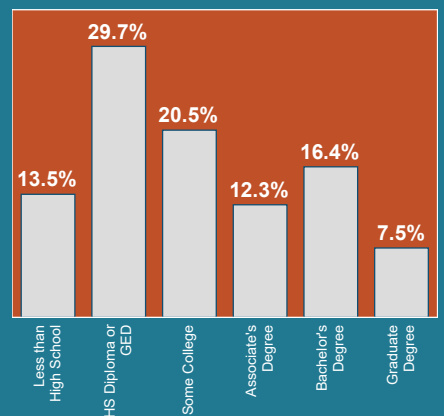
And Hispanic Ethnicity



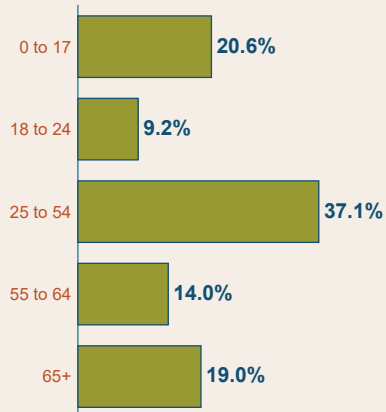
Hispanic Population
17,766
(11.0% of total population)

EDUCATION

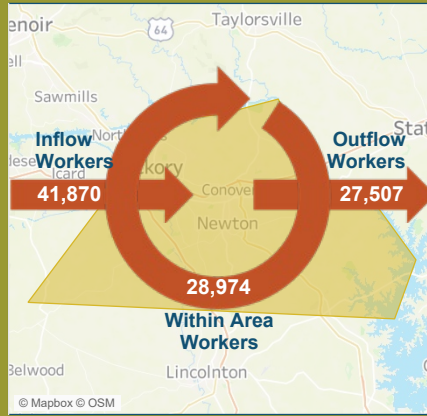
Population Age 25+



POPULATION AGE



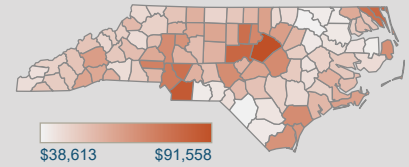
COMMUTING



HOUSEHOLDS

Median Household Income

\$59,841



Poverty Rate

13.5%