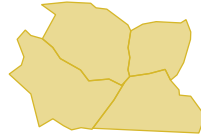


# AREA PROFILES

» Western Piedmont WDB



**SELECT AREA TYPE**  
Workforce Development Area (WDB)

**SELECT AREA**  
Western Piedmont WDB



<b>TOTAL JOBS</b> <b>151,149</b> 2024 Q3	<b>BIZ ESTABLISHMENTS</b> <b>9,261</b> 2024 Q3	<b>AVERAGE WEEKLY WAGE</b> <b>\$1,003</b> 2024 Q3	<b>GDP</b> <b>\$19.6B</b> 2023
<b>UNEMPLOYMENT RATE</b> <b>4.0%</b> August 2025	<b>UNEMPLOYED</b> <b>6,687</b> August 2025	<b>LABOR FORCE</b> <b>167,507</b> August 2025	<b>MEDIAN HH INCOME</b> <b>\$59,292</b> 2023

## JOBS & GDP (QCEW & BEA)

Western Piedmont WDB

**SELECT AN INDUSTRY SECTOR**  
Total, All Industries

### SNAPSHOT

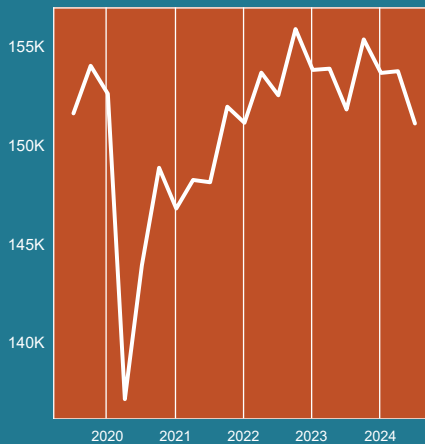
**151,149 Jobs**  
Total, All Industries  
2024 Q3

**-709 ↓ (-0.5%)**  
JOB CHANGE OVER THE YEAR

**\$1,003**  
AVERAGE WEEKLY WAGE

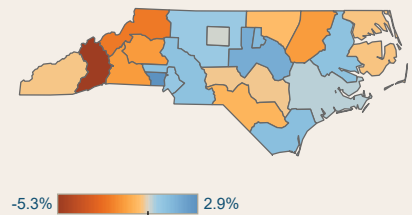
### TREND

Total, All Industries Jobs



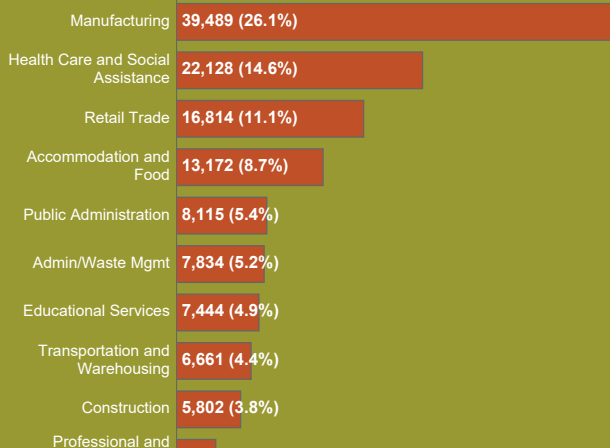
### COMPARISON

Job Change from One Year Ago  
Total, All Industries



## INDUSTRIES

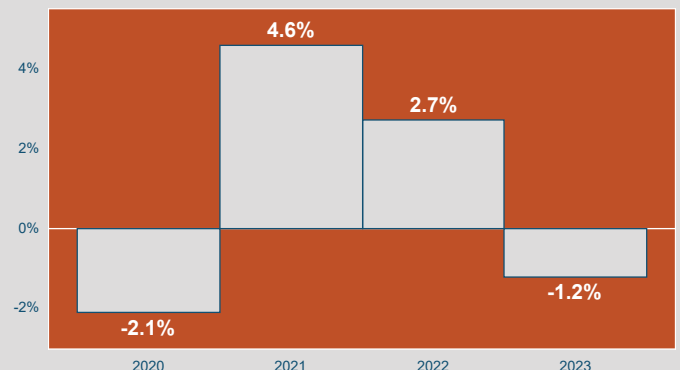
Jobs and Percent of Area Total



## REAL GDP

Annual change of chained 2017 dollars

Select a BEA Industry  
All industry total



# LABOR FORCE (Local Area Unemployment Statistics)

Western Piedmont WDB

## SNAPSHOT

# 4.0% Unemployment Rate

August 2025

**0.3** ↑

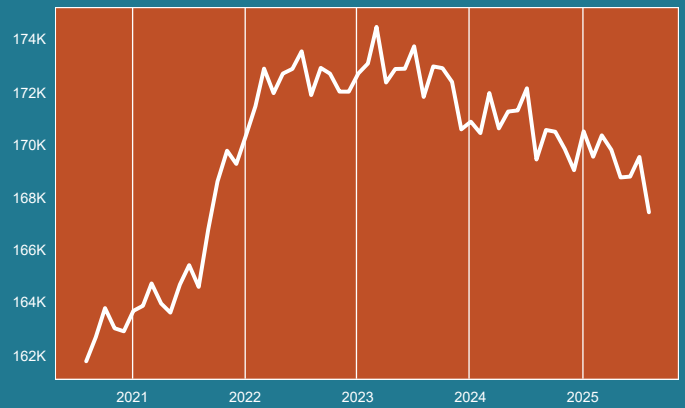
FROM PREVIOUS MONTH

**0.1** ↑

FROM LAST YEAR

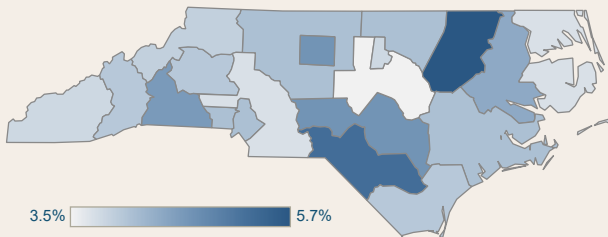
## TREND

Size of Labor Force



## COMPARISON

Unemployment Rates



## DATA

	Employed Individuals	Unemployed Individuals	Unemployment Rate
August 2025	160,820	6,687	4.0%
July 2025	163,385	6,223	3.7%
June 2025	162,237	6,625	3.9%
May 2025	162,754	6,076	3.6%
April 2025	164,147	5,731	3.4%
March 2025	164,270	6,159	3.6%
February 2025	163,329	6,288	3.7%
January 2025	163,802	6,778	4.0%
December 2024	163,362	5,744	3.4%
November 2024	163,635	6,271	3.7%
October 2024	164,534	6,031	3.5%
September 2024	165,295	5,338	3.1%
August 2024	162,915	6,597	3.9%
July 2024	165,351	6,864	4.0%

# DEMOGRAPHICS AND COMMUTING

Western Piedmont WDB

## POPULATION

# 374,361

Certified Population Estimate  
2023

**3,561 (1.0%)**

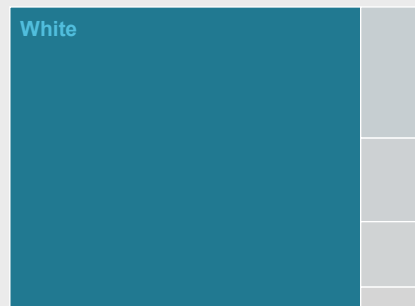
CHANGE FROM PREVIOUS YEAR

**8,291 (2.3%)**

CHANGE FROM THREE YEARS AGO

## POPULATION BY RACE

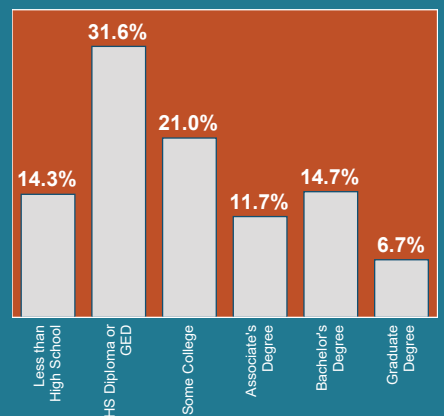
And Hispanic Ethnicity



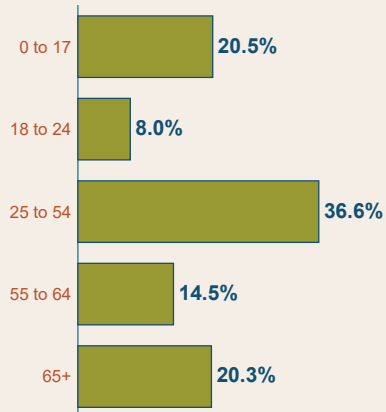
Hispanic Population  
**34,832**  
(9.3% of total population)

## EDUCATION

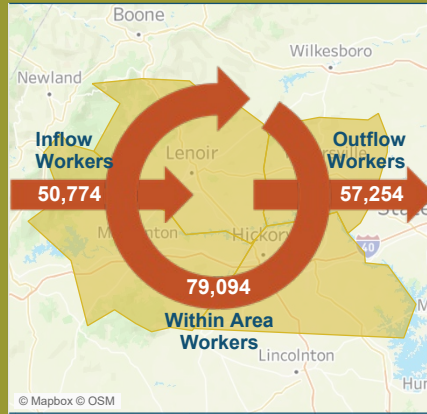
Population Age 25+



## POPULATION AGE



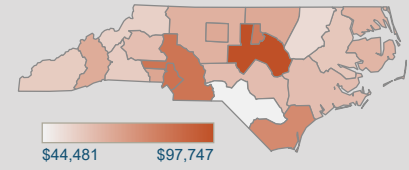
## COMMUTING



## HOUSEHOLDS

### Median Household Income

\$59,292



### Poverty Rate

13.3%